

The Wine Club By THE NEW ZEALAND CELLAR

A new and exciting way to discover New World wine.

We've spent years travelling far and wide across New Zealand, seeking out the very best wines the country has to offer. Now we're proud to bring you a handpicked collection of distinctive and unique wines that capture the very essence of New Zealand.

What you'll get as a member of The Wine Club:

- Curated selection chosen by our team of NZ wine experts
- Ability to repurchase your wine club favourites at preferential rates
- Unique, small production & limited-release wines
- Exclusive access to secret deals & events just for members
- Seasonal selections, tasting notes & educational content
- Easy to cancel with no lock-in contracts
- Receive wine when it suits you monthly, every other month or quarterly shipment options
- Surprise goodies

To get involved and enjoy all of these amazing perks, simply select your membership and preferences. Then sit back, relax and enjoy as your journey of discovery begins — all from the comfort of your own home.



DISCOVERY CLUB

A journey of discovery, exploring the very best of New Zealand wine. Exclusive labels, limited release gems and lesser-known blends from the best producers.



Connoisseur CLUB

We'll shower you with the finest hand-selected wines, curated to your personal taste Expect prestigious names, limited releases and some secret offerings.