

Discovery

IS OUR

POLICY

Our team taste every single wine before it makes our portfolio — not a single one makes it without being carefully assessed first. Each wine is selected for its quality, authenticity and value, and there are many that don't make the cut. Our priority lies in ensuring the integrity of each producer is conveyed and we will never, ever choose 'deals' over distinction.

Our relationships are the foundation of The New Zealand Cellar and you can trust that we do everything possible to make your wine buying experience the best it can be.

Obsessed with quality, we're adamant that our wines are driven by perfection, made in relatively small volumes and are produced by fiercely passionate people.

We seek out wines and wineries that excite us. From our rock star Sauvignon Blanc to exciting new regions, varietals, and styles — the wines you'll find here all command attention. Many of our wines have received impressive accolades, however, rather than focus on the medals, we encourage you to discover your preferences for yourself and not based on the bling they've received.

Get in touch if you're looking for inspiration and we'll be happy to guide you along the way...

Mel x

